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Speaker:

Bobby Pena
President/CEO/Founder
BPcubed, Inc.



“Communicating with Diverse Audiences: Developing Inclusive Outreach Practices”

Thursday, September 10

From your Desktop

Noon – 1:00 p.m.

Communicating with diverse audiences in your community is more than just translating information to a different language and checking the box. Rather, it requires thoughtful planning to authentically engage residents and add community voices to important discussions as well as regular outreach efforts.

During this webinar, attendees will learn how to effectively communicate and engage with diverse populations.

Key Take-a-Ways:

- Developing strong relationships with diverse communities
- Adapting messaging and outreach tools
- Conducting an assessment of your community
- Ensuring racial equity through early engagement in projects and programs
- Overcoming barriers for engagement

*This session qualifies for:
CAPIO Certificate in Communications Credit – Community Relations
APR Maintenance Credit*

**Webinars can be watched live or after the webinar via recording.
All registrants are provided with a link to the recording.**

Prices

Free for CAPIO Members and
\$30 for Non-Members

Contact information:
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or call 1-844-CAPIO55