

2020 CAPIO EPIC AWARD FINALISTS

Celebrating Excellence in Public Information and Communications



Annual Report

City of Folsom

Annual Citywide Communications Reporting

County of Ventura

2018 State of the County / Estado del Condado

Los Angeles County Probation Department

2018 Annual Report

Padre Dam Municipal Water District

2018 Annual Report

San Bernardino Valley Municipal Water District

2018 Annual Report

Audio/Podcasts

City of Visalia

Visalia On Air Podcast

Placer County

The Placer Life Podcast: The Placer Dead Episodes

Branding

CAL FIRE

Captain Cal

City of Elk Grove

District56

City of San Marcos

San Marcos Creek Project Logo

Communications or Marketing Plans/Campaigns Consultant-Supported

City of Oceanside and NV5

Pure Water Oceanside Community Relations, Education and Perception Change

Caltrans District 8 and Connect & Company

60 Swarm

Regional Water Authority and IN Communications

Check the Soil and Save

Roseville Electric Utility

More Powerful Together: 2019 Business Campaign

2020 CAPIO EPIC AWARD FINALISTS

Celebrating Excellence in Public Information and Communications



Sacramento Area Sewer District and Regional San

Elementary Schools Outreach Campaign

Port of San Diego

Chula Vista Bayfront Parks Design Outreach Campaign

Western Municipal Water District

North Well Outreach Campaign

SacRT

RydeFreeRT - Students Ride Free Program

Communications or Marketing Plans/Campaigns - In-House

City of Folsom

Rainbow Bridge Centennial Celebration

Crisis Communications Response

City of Berkeley

Public Safety Power Shutoff Communications

City of West Hollywood

'Homeless. Not Hopeless.'

SCV Water

PFAS Groundwater Contamination Response Plan

John Wayne Airport/County of Orange

Trips That Transform

Ventura County Fire Department

Crisis Communications Response – Maria Fire

Orange County Transportation Authority

OCTA College Pass Program

Community Relations/Participation

City of Carlsbad

Engaging the Public on Carlsbad's Budget Priorities

City of Cupertino

#BudgetBite Social Media Takeover and Budget and Bites Community Workshop

2020 CAPIO EPIC AWARD FINALISTS

Celebrating Excellence in Public Information and Communications



Dollar Stretcher

Elsinore Valley Municipal Water District

EVMWD & RCWD Waterwise Living 1, 2, 3 Campaign

Jurupa Community Services District

Flume Outreach Campaign

Riverside-Corona Resource Conservation District

Environmental Learning Resources Guide

Graphic Design – Print

CalSTRS

CalSTRS Member Handbook

City of Folsom

Rainbow Bridge Centennial Celebration

County of San Mateo Home for All

San Mateo County Second Unit Workbook and Inspiration Book

Rowland Water District

Rowland Quarterly Newsletter

Rowland Water District

Water Quality Report

The City of Santa Clarita

Sammy Stories- Meet Sammy Clarita

Internal Communications

California JPIA and Tripepi Smith

CA Joint Powers Insurance Authority - 40th Anniversary Book

Placer County

The 2019 Employee Picnic

Rancho Water

Rancho Water's Water Buzz Employee News

San Francisco Office of the Assessor-Recorder

SF Assessor Goal to Roll Initiative

Marketing and Promotional

East Bay Regional Park District

85th Anniversary Campaign

Sacramento Area Sewer District

First-Ever FOG Newsletter

Media Event

City of Carlsbad

Connect & Launch – Carlsbad Connector Launch Press Conference

City of Oceanside and NV5

City of Oceanside's Green Oceanside Kitchen Launch Event

2020 CAPIO EPIC AWARD FINALISTS

Celebrating Excellence in Public Information and Communications



Most Innovative Communications

City of Sacramento Front Street Shelter
Lost2Found

City of Santa Clara
The Great White Website Launch

Sweetwater Authority & Otay Water District
Hydro Station Education Experience

Newsletter or Magazine

Central San
Pipeline Newsletter

City of Folsom
City News Newsletters

City of Temple City
CONNECT Magazine Rebrand

Ventura County Area Agency on Aging
LIVEWell

Photography

California High-Speed Rail Authority
Pile Drivers Local 34 Photography

Central San
Heavy Lifters

City of West Hollywood
Pride In West Hollywood Photography

Placer County Water Agency
Water System Photo Gallery

Preparedness/Public Safety Education Campaign

Sacramento Regional Transit District
SacRT Forward - Public Outreach Campaign

Ventura County Fire Department
Public Safety Education Campaign

Social Media Best Use Overall

City of Santa Clarita
Saugus Strong - Instagram Tiles

City of West Sacramento
#onlyinwestsac

2020 CAPIO EPIC AWARD FINALISTS

Celebrating Excellence in Public Information and Communications



Social Media Campaign

Central San

“Wipes Clog Pipes” Social Media Campaign

Municipal Water District of Orange County

MWDOC Strategic Digital Communications - Imagine a Day Without Water

Special or Community Event One-Time

City of San Marcos

San Marcos Creek Project Groundbreaking Ceremony

City of Temple City

Temple City Photo Contest

Riverside-Corona Resource Conservation District

Riverside Pollinator Festival and Habitat Planting

San José Department of Parks, Recreation and Neighborhood Services

Explore Your Parks

Special or Community Event – Recurring

City of Citrus Heights

The Best Lights In Citrus Heights Competition

City of Folsom

Folsom Community Service Day

Municipal Water District of Orange County

2019 MWDOC Water Awareness Poster Contest

Ventura County Fire Department

Everyday Heroes Fair Exhibit

Video Production - Event Coverage

County of Marin

Marin Fair Minute

Video Production – Long Form

City of Carlsbad

The State of Carlsbad – Trustworthy and Valuable

City of Walnut Creek

City of Walnut Creek Specialized Recreation: Best Day Possible

City of West Hollywood

Getting to Zero

2020 CAPIO EPIC AWARD FINALISTS

Celebrating Excellence in Public Information and Communications



County of Marin

State of the County 2019

Eastern Municipal Water District

Patrick the Poo

Newport-Mesa Unified School District

Early College High School Promotional Video

Placer County Sheriff's Office

Placer County Sheriff's Office
Recruitment Video

Video Production – Series

Association of California Water Agencies

California H2O: Flowing for the Future

City of Concord

#TeamConcord Video Series

City of Indian Wells and TripepiSmith

City of Indian Wells SOTC Video Series

City of Long Beach

City of Long Beach: Long Beach Life
Video Series

County of Marin

Marin Fair Minute

Video Production – Short Form

City of Chula Vista and NV5

"THIS is Chula." Video

City of Moreno Valley

Moreno Valley Code Crusaders

City of San Ramon

"For Housing, What Does "Low Income" Mean" Short Video

City of West Hollywood

Recreational Reefer Madness

Website/App

City of Santa Clara

SantaClaraCA.gov Website Redesign

Contra Costa County

Contra Costa County, Office of
Communications & Media, "Virtual
Office"

San Diego County Water Authority

Water News Network

2020 CAPIO EPIC AWARD FINALISTS
*Celebrating Excellence in Public Information and
Communications*



Writing

City of Carlsbad
City Matters

City of Santa Clarita
Saugus Strong Article

Sacramento Area Sewer District
Sacramento Area Sewer District's First-
Ever FOG Newsletter

Congratulations Winners!

Awards will be mailed and EPIC or
Award of Distinction placements
revealed then.