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If you are a public sector communicator in California, you have a place with CAPIO. Whether through serving on a committee, participating in a webinar, or networking with members at an event, there are many ways to dive in, take risks, or take notes. CAPIO has significantly impacted my personal and professional development, and we are here to help you grow in your career and do great work for your community.

-Lael Wageneck, APR
Public Information Officer
Santa Barbara County
Public Works Department
CAPIO 2023-24 President



Stay Connected

-  CaliforniaPIO
-  The California Association of Public Information Officials
-  CaliforniaCommunicator

Join the **CAPIO** Advantage

CAPIO provides opportunities to network, exchange ideas, share success stories, and build lasting professional connections.

Join **CAPIO** Today

Visit capio.org and click “Join Us.” Annual dues are \$300 for a professional membership, \$425 for a professional+ membership (which includes exclusive access to 20+ webinars and virtual trainings annually), \$100 for a full-time student membership, and \$300 for an affiliate membership. Membership is renewed annually on your membership anniversary date.

For more information, visit capio.org, email info@capio.org or call 1-844-CAPIO55.

“Enjoy discounted pricing on most offerings and VIP access to exclusive events with all memberships.”



ADVANCING PUBLIC SECTOR COMMUNICATORS

P.O. Box 8840 | Chico, CA 95927
1-844-CAPIO55



MEMBERS

JOIN TODAY

Why **CAPIO**?

Because we’re here to supercharge YOUR career as public sector communicators.

We welcome both new and veteran practitioners representing cities, counties, state agencies, public safety agencies, special districts, education, business partners and more.



As a member for just over a year, I have found it to be an enriching experience filled with resources that have helped me adapt and thrive in my new role. From day one, I was welcomed into a community of dedicated professionals eager to share their knowledge and experiences.

-Cameron Amano
Communications Specialist
San Bernardino County Employees'
Retirement Association (SBCERA)

CAPIO Resources

CAPIO offers a variety of programs to support your career advancement at every stage.

J. Lindsey Wolf Certificate in Communications

This certificate is awarded upon the completion of seven designated core competency courses, available through CAPIO's regional and statewide training events and webinars.

Accreditation in Public Relations (APR)

CAPIO is one of the country's nine public relations organizations to offer its members the internationally recognized APR. Earning your APR takes your skills to the next level. It introduces you to the latest communication strategies and practices, helps you pinpoint areas for growth, and shows your dedication to both personal and professional excellence.



Annual Conference

This signature event is held each spring and includes engaging sessions and keynotes on current industry topics. The event brings together more than 700 people to train, network, learn about vendor resources for the public sector industry and celebrate great work during the EPIC Awards lunch and dinner.

Regional Workshops, Webinars and Events

Half- and full-day workshops, media studio tours, agency familiarization tours and hour-long webinars focus on topics of importance to communicators at a more in-depth level.

Special Trainings

CAPIO offers two special multiday events including an annual Emergency Communications Academy in partnership with CalOES and our fall Leadership Summit.

Awards Program

CAPIO annually recognizes outstanding public agency communication programs and projects with its Excellence in Public Communications (EPIC) Awards. Plus, communicators are eligible for the prestigious Paul B. Clark lifetime achievement award, Communicator of the Year, Crisis Communications Leader of the Year, and Rising Star Award. CAPIO also recognizes excellence in government video programming through the STAR awards.



Other Benefits

All members receive an all-access pass to CAPIO's website and resources, which include:

- **CAPIO Newsletters** – Our monthly CAPIO Corner features member news, and events and our bi-monthly CAPIO Communicator features education articles on relevant topics and industry trends.
- **Online Job Board** – The go-to place for public communications job openings. Members receive free access to post jobs.
- **Resource Directory** – A library of member-generated content, including RFPs, templates, samples and more.
- **CAPIO Coaches** – Get advice on a work issue or talk to an industry leader about your next career move with a CAPIO Coach, members with more than 10 years of experience in the profession.
- **Member Directory** – Nearly 1,200 communication professionals across the state, right at your fingertips.
- **Young Communicator Scholarship** – An annual award of \$1,500 to a California undergraduate student studying communications, public relations or related field.
- **CAPIO CommUnity Forum** – Have a question? Need to resource a sample document? Reach out to your colleagues through our members-only CommUnity Forum.

